

Sustainable investing allows you to invest with your values in mind without sacrificing the opportunity for attractive returns.

## Sustainable investing has evolved

Sustainable investing is based on the belief that investing is about more than just performance alone—that you don't have to set aside your values when you invest.

### Minimize Negative Impact

### Target Impact

#### Socially Responsible Investing

Seeks to avoid companies in particular industries (e.g., tobacco companies, casinos, etc.)

#### Environmental, Social, and Governance (ESG) Investing

Seeks companies with favorable ESG characteristics and uses this as an input when selecting companies for a portfolio

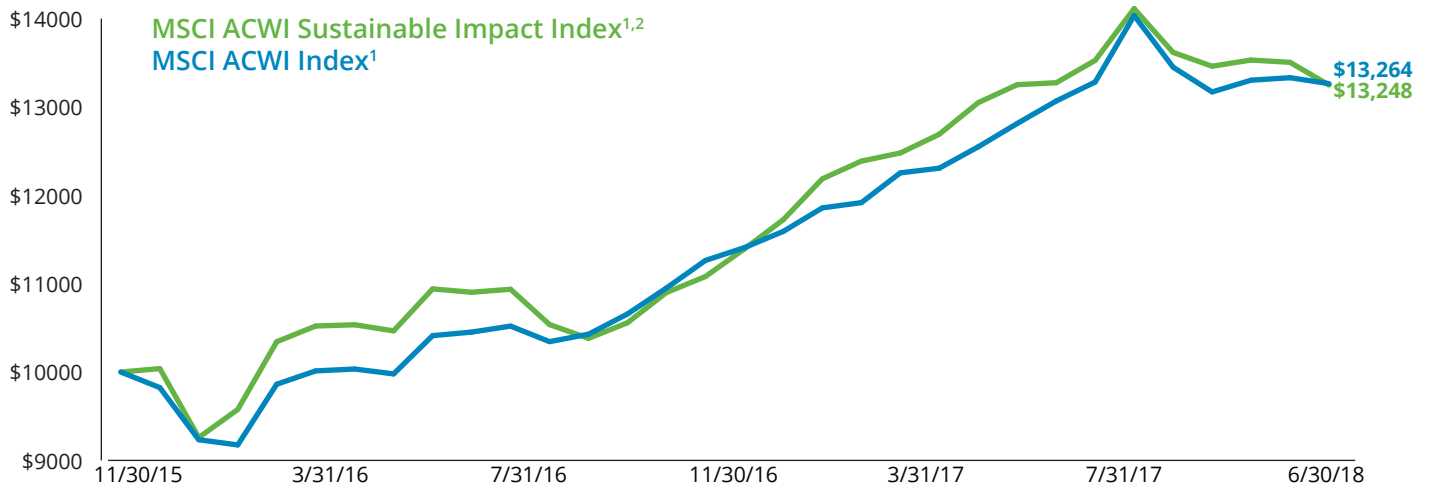
#### Impact Investing

Seeks to invest in companies that have a positive impact on society (e.g., reducing poverty, clean air and water, improving education, etc.)

## Sustainable investing = opportunity for attractive returns

While the MSCI ACWI Sustainable Impact Index is relatively new, its attractive returns so far bolster the argument that sustainable investing and attractive returns aren't mutually exclusive.

The MSCI ACWI Sustainable Impact Index has performed in line with the MSCI ACWI Index since its inception (Growth of \$10,000: 11/30/15-6/30/18)



Data Source: Morningstar, 7/18. Past performance is not indicative of future results. Indices are unmanaged and not available for direct investment.

<sup>1</sup> For illustrative purposes only and may not be the relevant benchmark for sustainable investing products offered by Hartford Funds. Index returns are not representative of a fund's actual performance.

<sup>2</sup> Impact investing is one of several sustainable investment approaches. Benchmarks that reflect other sustainable investment approaches may have different results.

MSCI ACWI Sustainable Impact Index is designed to identify listed companies whose core business addresses at least one of the world's social and environmental challenges, as defined by the United Nations sustainable development goals.

MSCI ACWI Index is designed to represent performance of the full opportunity set of large- and mid-cap stocks across developed and emerging markets.

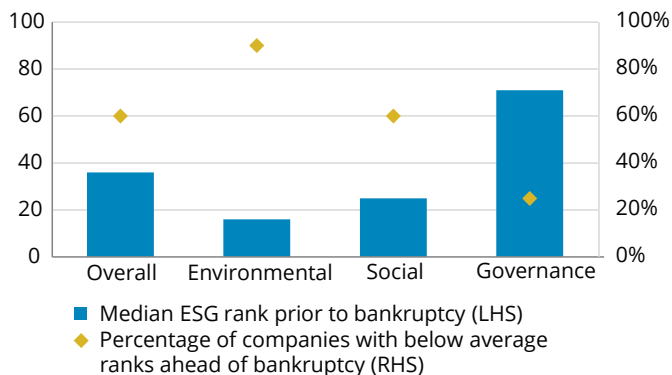
Investors should carefully consider a fund's investment objectives, risks, charges and expenses. This and other important information is contained in a fund's full prospectus and summary prospectus, which can be obtained by visiting [hartfordfunds.com](http://hartfordfunds.com). Please read it carefully before investing.

## ESG investing may help lower volatility

Merrill Lynch research has shown that ESG metrics can be strong indicators of future volatility, earnings risk, price declines, and bankruptcies.

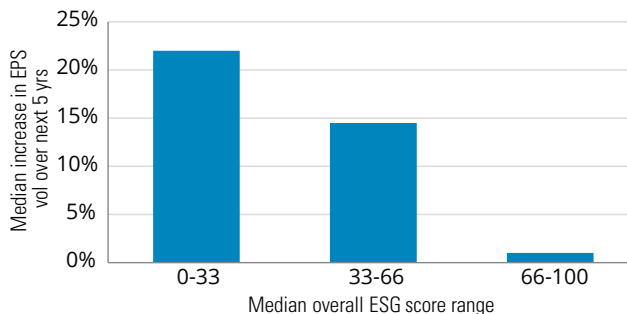
### Environmental and social ranks have helped signal future bankruptcy risk

ESG ranks one year prior to bankruptcy of US stocks that filed for bankruptcy between 2008-2015<sup>3</sup>



### Stocks with lower ESG scores have tended to see higher volatility than those with higher ESG scores

Median increase in EPS volatility<sup>4</sup> over the subsequent five years based on median ESG score at start of period (2005-2015)<sup>5</sup>



Past performance does not guarantee future results. • Source: ESG: good companies can make good stocks. 12/18/2016. BofAML Global Research (most recent data available)

<sup>3</sup>Overall ESG rank based on average of Environmental, Social, and Governance scores. Sample is based on 20 US companies in BofAML US universe with ESG ranks that filed for bankruptcy between 2008-2015.

<sup>4</sup>Earnings Per Share (EPS) volatility assesses the earnings volatility of a company over the prior three years.

<sup>5</sup>Based on average of Environmental, Social, and Governance scores applied to the universe of ESG-ranked stocks in the BofAML US coverage universe.

## Hartford Funds sustainable investing platform

**Hartford Environmental Opportunities Fund (HEOIX)** — Seeks long-term capital appreciation by investing in companies that generate revenue by actively helping to address environmental issues.

**Hartford Global Impact Fund (HGXIX)** — Seeks long-term capital appreciation by investing in companies whose core businesses are focused on addressing the world's major social and environmental challenges.

**Hartford Schroders Emerging Markets Equity Fund (SEMNX)** — Seeks capital appreciation by considering, among other factors, certain environmental, social, and corporate governance criteria when selecting stocks.

**Hartford Schroders International Stock Fund (SCIEIX)** — Seeks long-term capital appreciation through investment in securities markets outside the US by considering, among other factors, certain environmental, social, and corporate governance criteria when selecting stocks.

To learn more about Hartford Funds sustainable investing platform, please talk to your financial advisor and visit us at [hartfordfunds.com/sustainable](https://hartfordfunds.com/sustainable)

Investing involves risk, including the possible loss of principal. There is no guarantee a fund will achieve its stated objective. • Foreign investments may be more volatile and less liquid than U.S. investments and are subject to the risk of currency fluctuations and adverse political and economic developments. These risks may be greater for investments in emerging markets. • Small- and mid-cap securities can have greater risks and volatility than large-cap securities. • Risks of focusing on investments that involve sustainability and environmentally responsible investment criteria may influence investment performance relative to a fund's benchmark or competing funds and expose a fund to increased risks related to downturns or other adverse developments in that market segment. • Investing in companies that seek to address major social and environmental challenges may cause a fund to forego certain investment opportunities and underperform funds that do not have a similar focus. • The consideration of certain ESG factors may limit the number of investment opportunities available to a fund, which may lead it to underperform funds that are not subject to such criteria.

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