



ADVERTISING REGULATION DEPARTMENT REVIEW LETTER

June 5, 2019

ALPS Distributors, Inc.
1290 Broadway, Suite 1100
Denver CO 80203

Reference: **FR2019-0501-0072/B**
Link Reference : FR2016-1027-0063

Org Id: 16853

1. Hartford Multifactor US Equity ETF Fact Sheet (cloned) Template (#LAT001420)
Rules: FIN 2210, SEC 482
2 Pages

Total Fee:

The communication submitted appears consistent with applicable standards.

Reviewed by,

Manager

This year's Advertising Regulation Conference will be held on October 24-25 in Washington, D.C. For more information and to register, please access the conference webpage at www.finra.org/2019adreg.

NOTE: We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.

Investor protection. Market integrity.

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