

## Because the most important factor is you

The Hartford Funds suite of multifactor ETFs is designed to help you navigate a potential lower-growth, higher-volatility market going forward.

### ETFs That Seek Outperformance

Our research-driven, rules-based strategies differ from traditional passive funds that are limited to investing based strictly on company size.

### Enhance Growth Potential

Using a comprehensive approach, we emphasize high-quality companies, trading at attractive prices, that are being recognized by the market.

### Improve Diversification

Our strategies seek to track indices designed to reduce concentrated exposures to individual countries, companies, and sectors.

### Hartford Funds Multifactor ETF Suite

Asset Class	Emerging Markets	Developed Markets (ex-US)	Global Small Cap	US REIT	US Equity	Low Volatility International Equity	Low Volatility US Equity
Enhanced Return Potential (Improved exposure to factors)	✓	✓	✓	✓	✓	✓	✓
Improved Country Diversification	✓	✓	✓			✓	
Improved Currency Diversification	✓	✓	✓			✓	
Mega Cap/Company De-concentration	✓	✓		✓	✓	✓	✓
Volatility Reduction Target*		15%	15%			25%	25%
Hartford Multifactor ETF Tickers	<b>ROAM</b>	<b>RODM</b>	<b>ROGS</b>	<b>RORE</b>	<b>ROUS</b>	<b>LVIN</b>	<b>LVUS</b>
Expenses**	0.49%	0.29%	0.39%	0.45%	0.19%	0.29%	0.22%

Factors are the “building blocks” of securities which can explain the drivers of risk and return. Hartford Funds focuses on value, momentum, and quality factors for enhanced return potential. Diversification does not eliminate the risk of loss.

\* The strategy seeks to achieve a volatility reduction target up to the amount noted. There is no guarantee that a fund will achieve its investment objective. Source: Hartford Funds.

\*\* Expenses as shown in the fund’s most recent prospectus. Gross and Net expenses are the same.

“Can I put the emerging back into emerging markets while minimizing risk?”

**ROAM** Emerging Markets ETF

Reduces concentration and broadens core exposure to more countries, currencies, and companies

“How can I invest in the growth potential of international developed markets while also reducing volatility?”

**RODM** Developed Markets (ex-US) ETF

Provides deep and diverse exposure across international economies

**Overall Morningstar Rating™:**<sup>1</sup> ★★★★★

Out of 639 products in the Foreign Large Blend Category Based on Risk-Adjusted Returns as of 12/31/2018

“How can I expand my opportunity set in small caps?”

**ROGS** Global Small Cap ETF

The first-ever ETF to provide exposure to small-cap companies around the globe\*

**Overall Morningstar Rating™:**<sup>2</sup> ★★★★★

Out of 107 products in the World Small/Mid Stock Category Based on Risk-Adjusted Returns as of 12/31/2018

“Can I access the growth potential of US REITs while reducing concentration risk?”

**RORE** REIT ETF

Seeks to diversify across property types and invests deeper into the US REIT universe, where there may be more opportunity for growth

“Are the risks I'm taking in the US market worth taking?”

**ROUS** US Equity ETF

Deepens exposure to the large-cap universe by de-emphasizing mega caps

“How can I tap into international or domestic markets with up to 25% less volatility?”

**LVIN** Low Volatility International Equity ETF

Seeks the performance potential of international equities with up to 25% less volatility<sup>3</sup>

**LVUS** Low Volatility US Equity ETF

Seeks the performance potential of US equities with up to 25% less volatility<sup>3</sup>

Investors should carefully consider a fund's investment objectives, risks, charges and expenses. This and other important information is contained in a fund's full prospectus and summary prospectus, which can be obtained by visiting [hartfordfunds.com](http://hartfordfunds.com). Please read it carefully before investing.

Investing involves risk, including the possible loss of principal. • Foreign investments may be more volatile and less liquid than U.S. investments and are subject to the risk of currency fluctuations and adverse political and economic developments. These risks may be greater for investments in emerging markets. • Small cap securities can have greater risk and volatility than large-cap securities. • A concentration in real estate securities, such as REITs, may subject a fund to risks associated with the direct ownership of real estate as well as the risks related to the way real estate companies are organized and operated. Real estate is sensitive to changes in interest rates and general and local economic conditions and developments. • Due to their investment strategies, the funds may make higher capital gain distributions than other ETFs. Ordinary brokerage commissions apply.

<sup>1</sup> RODM Morningstar Ratings: Foreign Large Blend category (as of 12/31/18): 3-year 5 stars out of 639 products.

<sup>2</sup> ROGS Morningstar Ratings: World Small/Mid Stock category (as of 12/31/18): 3-year 4 stars out of 107 products.

The Morningstar Rating™ for funds, or “star rating”, is calculated for funds and separate accounts with at least a 3-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. Star rating based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance (without adjusting for any sales load, if applicable), placing more emphasis on downward variations and rewarding consistent performance. 5 stars are assigned to the top 10%, 4 stars to the next 22.5%, 3 stars to the next 35%, 2 stars to the next 22.5%, and 1 star to the bottom 10%. Overall Morningstar Rating is derived from a weighted average of the performance figures associated with its 3-, 5-, and 10-year (if applicable) Morningstar Rating metrics. For more information about the Morningstar Fund Ratings, including their methodology, please go to [global.morningstar.com/managerdisclosures](http://global.morningstar.com/managerdisclosures). Ratings are subject to change monthly. Past performance is no guarantee of future performance. © 2019 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information.

<sup>3</sup> Risk objectives are measured over a complete market cycle.

\*ETF.com Insight on ROGS as of 3/24/15

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