



Brian M. Briggs

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Brian Briggs is a managing director of applied insights for Hartford Funds. Brian engages and educates financial professionals and their clients about emerging opportunities in financial services. These opportunities range from tactical strategies in areas such as retirement income and legacy planning to anticipating and preparing for long-term demographic and lifestyle changes.

In July 2019, Brian joined the organization as a senior content-creation consultant, responsible for creating engaging product marketing content for a wide audience. Brian is also an active member of the Hartford Funds Diversity Counsel.

Originally from Asheville, North Carolina, Brian attended Catawba College and is currently pursuing an MBA in Leadership and Development at University of North Carolina's Kenan-Flagler Business School.