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Brian M. Briggs

Managing Director
Applied Insights

Over his more than 20-year career, Brian has dedicated himself to helping financial professionals forge meaningful, lasting relationships with their clients. With retirement planning's expansion from helping achieve financial security to longevity planning, he's committed to educating audiences of all backgrounds about the challenges and opportunities that come with living longer. "If we're going to be living longer, there's a strong chance we'll be learning longer as well," Brian says.