



Julie L. Genjac

Vice President and Managing Director
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Julie Genjac is a vice president and managing director of applied insights for Hartford Funds. She engages and educates financial professionals and their clients about emerging opportunities in financial services. These opportunities range from practice management and team dynamics to anticipating and preparing for long-term demographic and lifestyle changes. Julie is also the co-host of the Hartford Funds Human-centric Investing Podcast, which features conversations with thought leaders from inside and outside the financial services industry.

Julie began her career at UBS PaineWebber, later becoming a wealth-management financial planner at Wells Fargo. Prior to joining Hartford Funds in 2018, Julie was a senior vice president and director of practice management and professional development at D.A. Davidson & Co., where she created and implemented professional coaching and training programs to enhance productivity and the client experience.

Julie is a registered representative of Hartford Funds Distributors, LLC, and is FINRA Series 7 and 66 registered. She holds a Washington state insurance license and is a Certified Wealth Strategist®, Accredited Asset Management SpecialistSM, and Registered Corporate CoachTM and Certified Advanced Corporate Coach. Julie also completed the Securities Industry Institute® (SII) Executive Education Program through Wharton Executive Education.

Julie won a Money Management Executive “Top Women in Asset Management” award in 2019. She proudly serves on the Alumnae Board of her alma mater, Forest Ridge School of the Sacred Heart, which honored her as their 2020 Distinguished Alumna. She also provides thought leadership to GenHERation, a network that create life-changing opportunities for high school and college women and was a recipient of the program’s 2022 Icon Award.

Julie currently lives in Kirkland, Washington, with her husband. When the self-proclaimed “Queen of Efficiency” isn’t happily checking items off her to-do list, Julie enjoys boating in the beautiful Pacific Northwest, making home improvements using her many power tools, and spending time with her niece and nephew.