



## **Julie L. Genjac**

Vice President and Managing Director  
Applied Insights

With over 20 years in the business, Julie believes financial professionals sit in the most difficult seat. As a Certified Advanced Corporate Coach, she's passionate about helping financial professionals and teams optimize their practice by enhancing their efficiency and effectiveness.

Julie regularly speaks to groups of financial professionals and clients, educating them about emerging trends and opportunities in financial services. She also co-hosts the Hartford Funds Human-centric Investing Podcast, featuring thought leaders from inside and outside the industry.

When the "Queen of Efficiency" isn't happily checking items off her to-do list, Julie enjoys boating in the beautiful Pacific Northwest, making home improvements using her many power tools, and spending time with her niece and nephew.