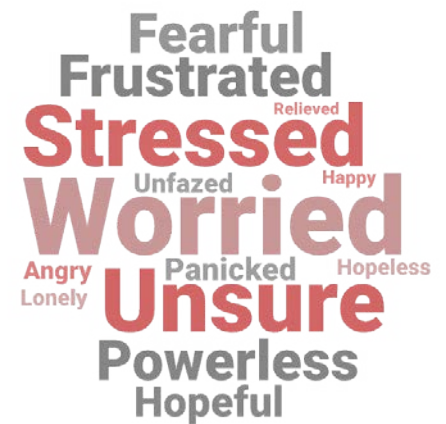
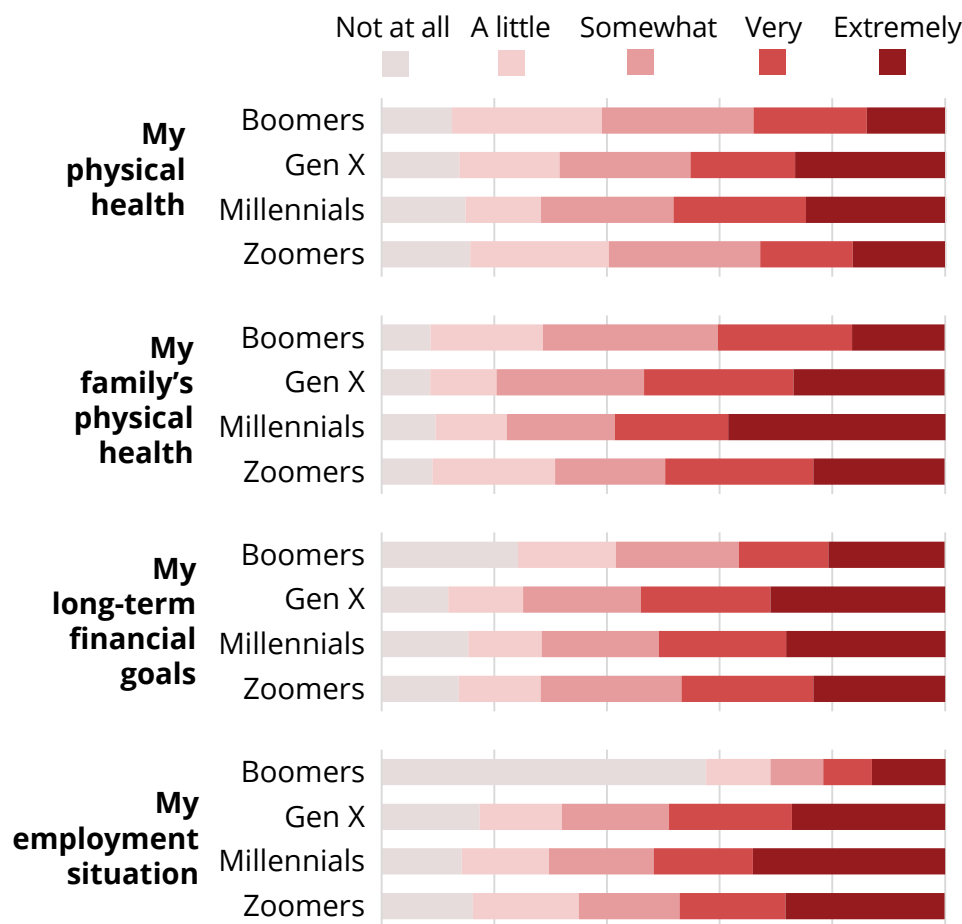


COVID-19: Perceptions by Generation

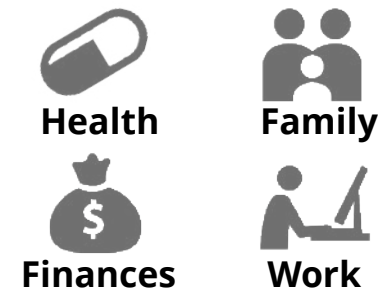
The COVID-19 pandemic has affected life profoundly throughout the US, but its effects are far from uniform. To better understand how Americans of different ages are reacting to its immediate and downstream effects, the MIT AgeLab surveyed people of different generations, from Zoomers to Boomers.

To what extent are you **worried** about the impact of COVID-19 on these areas of your life right now?



The top words respondents selected to describe their feelings about COVID-19

Across four key domains

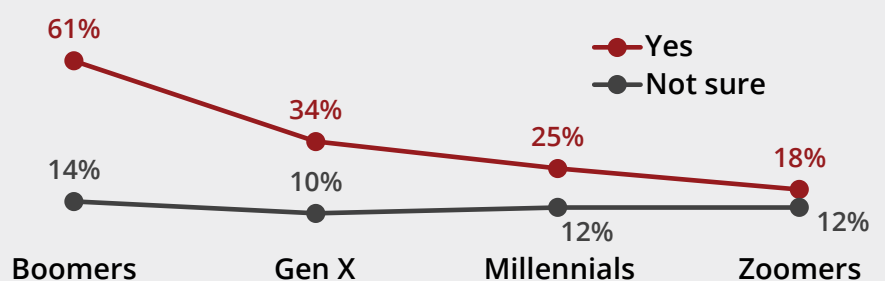


Boomers were significantly less worried than Gen X'ers and Millennials about the impact of COVID-19 on their lives

Boomers were the most likely to consider themselves part of a high-risk group for complications or serious illness due to COVID-19.

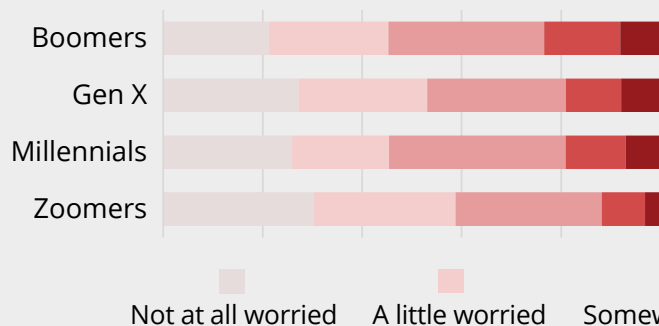
But across generations, at least 10% of respondents said they were unsure about their risk status.

Do you think you are at a **higher risk** for serious illness or complications if you were to get COVID-19?

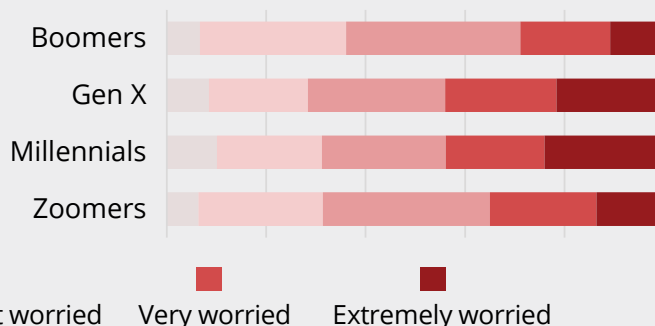


Level of worry about COVID-19 across generations

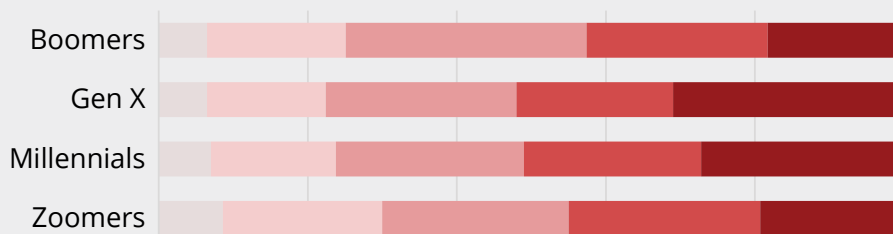
Myself contracting COVID-19



My friends/family contracting it

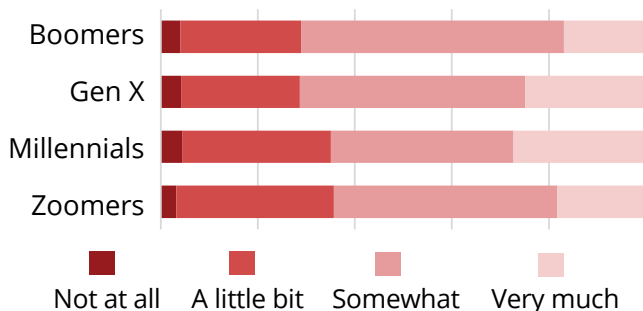


Level of worry about COVID-19 in general

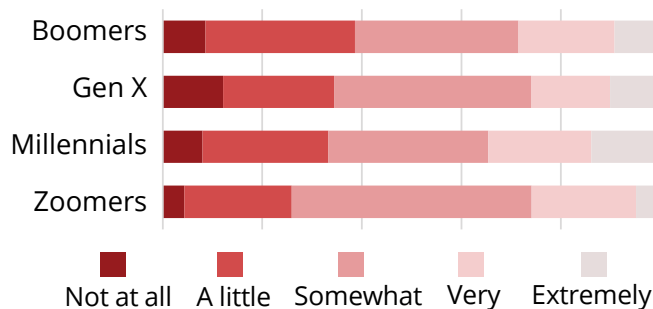


Perceived preparedness across generations

How much do you feel you can protect yourself from contracting COVID-19?



How prepared are you for the spread of COVID-19 in your community?



These results represent a snapshot of perceptions in the time window in which data were collected: March 17-19, 2020. Sample collected from Qualtrics Panels. Number of cases for analysis ranges from 1108 to 1208. Ages in 2020: Baby Boomers, 56-74; Gen X, 40-55; Millennials, 24-39; and Zoomers, 18-23. Age groups older than Baby Boomers were also sampled, but there were too few responses in this round to report significant findings. The MIT AgeLab continues to monitor how different generations' attitudes and perceptions shift over time.

What is known about COVID-19 changes daily. For more information about preventing the spread of COVID-19 and keeping yourself and your family safe, visit the Centers for Disease Control at www.cdc.gov.

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