

About the MIT AgeLab

In 1950, life expectancy in much of the industrialized world was around 65 years. Today, living well into one's 70s, 80s, and 90s is common—requiring new thinking about how we make the most of this bonus longevity.

MIT AgeLab invents ideas and creatively translates technologies into practical solutions to improve health and help people achieve more throughout their lives. MIT AgeLab believes innovations in product design, service delivery, and policy are critical to our future quality of life.

Using a multidisciplinary, consumer-centered approach approach, MIT AgeLab explores what tomorrow will look like for people 45 and older by researching transportation, health and wellbeing, home services, and longevity planning.



MIT AgeLab's 'Age Gain Now Empathy System' suit was designed to provide insight into the physical effects of aging.



MIT AgeLab uses Word Cloud technology to analyze key words mentioned when baby boomers talk about finance on social media.

Retirement Planning Is Evolving Into Longevity Planning

Retirement once meant simply leaving the workforce. But today's aging population is redefining what life after 65 looks like.

For financial professionals, this shift presents both a challenge and an opportunity: planning must now go beyond traditional needs to support a broader, more dynamic vision of longevity.

MIT AgeLab Research Topics:

- Caregiving & Well-Being
- Home Logistics & Services
- Retirement & Longevity Planning
- Transportation & Livable Communities

MIT AgeLab provides these insights to Hartford Funds to highlight how longevity is transforming the financial-services landscape and guiding more meaningful client engagement.

To view MIT AgeLab resources, visit hartfordfunds.com/agelab