

Our benchmark is the investor.®

Volatility
Resource Kit



## Stocks Have Bounced Back Quickly Once They Reach a Bottom

#### 10 Worst S&P 500 Index Declines (1960-2024)

		# of Months	# of Months	Returns (%) After Reaching Bottom		
Cause	Max Drawdown	To Hit Bottom	To Break Even	After 6 Months	After 1 Year	After 3 Years
Kennedy Slide/Flash Crash (1961–1962)	-27.97	6	14	20.45	32.66	16.65
Vietnam Worries (1968–1970)	-36.06	18	21	22.80	43.73	15.92
Nixon Shock (1973–1974)	-48.15	21	69	29.74	39.36	15.49
Rate Hikes to Fight Inflation (1980–1982)	-27.11	20	3	44.14	58.33	22.35
Black Monday (1987)	-33.51	3	20	19.26	22.78	13.69
Iraq Invaded Kuwait (1990)	-19.92	3	4	27.81	29.10	15.97
Dot-com Bubble Burst (2000–2002)	-49.15	31	56	11.49	33.73	15.47
Global Financial Crisis (2007–2009)	-56.78	17	49	52.75	68.57	26.54
COVID-19 Pandemic (2020)	-33.93	1	5	44.67	74.78	20.86
Inflation Returns (2022)	-25.30	9	15	15.48	22.06	
Average	-35.79	13	26	28.86	42.51	18.11

# 6 months after hitting a low, stocks have returned

29%

on average

## Don't Let Single-Day Losses Obscure Potential Long-Term Results

#### 10 Worst S&P 500 Index One-Day Declines (1981-2025)

				Annualized (%)		
Date	Cause	One-Day Decline (%)	# Days To Reach Previous High	Return After 1 Year	Return After 3 Years	Return After 5 Years
1. October 19, 1987	Black Monday	-20.47	264	23.19	11.59	13.03
2. March 16, 2020	COVID-19 Pandemic	-11.98	19	66.07	18.41	18.77
3. March 12, 2020	COVID-19 Pandemic	-9.51	20	58.96	15.91	17.69
4. October 15, 2008	Global Financial Crisis	-9.03	15	20.79	10.50	13.34
5. December 1, 2008	Global Financial Crisis	-8.93	6	35.85	15.11	17.22
6. September 29, 2008	Global Financial Crisis	-8.79	410	-4.14	1.60	8.87
7. October 26, 1987	Black Monday 2.0	-8.28	5	23.59	10.20	12.92
8. October 9, 2008	Global Financial Crisis	-7.62	3	17.76	8.30	12.73
9. March 9, 2020	COVID-19 Pandemic	-7.60	57	41.10	12.58	16.01
10. October 27, 1997	Asian Financial Crisis	-6.87	8	21.48	16.30	0.47

## Policy Shifts That Caused Market Disruption

#### 10 Policy Decisions That Caused Market Turmoil

Year	Event	What Happened	Max Drawdown (%)	# of Months to Break Even	Growth of \$10,000 From Year in Column 1*
1971	Nixon Shock	President Nixon suspends the gold standard, implements wage/price controls	-13.9	2	\$638,267
1987	Black Monday	Uncoordinated monetary policy among global central banks	-33.5	20	\$242,872
1994	Bond-Market Crisis	Fed doubles the federal funds rate from 3% to 6% in one year	-8.9	11	\$126,093
2000	Dot-com Bubble	Fed raises interest rates to curb inflation	-49.1	56	\$40,031
2008	Global Financial Crisis	Regulatory failures and the Fed's reluctance to lower interest rates	-53.9	47	\$40,056
2011	Debt-Ceiling Crisis	Political gridlock in the US Congress over raising the debt ceiling	-19.4	5	\$46,767
2013	Taper Tantrum	Fed announces tapering of the quantitative easing program	-5.8	1	\$41,240
2018	China Trade War	President Trump imposes tariffs on Chinese goods	-19.8	4	\$21,999
2020	COVID-19 Pandemic	Delayed responses and mixed messaging from government agencies	-33.9	5	\$18,205
2025	Escalating Trade War	President Trump intensifies tariffs and trade war	???	???	???

Data shown is for the S&P 500 Index as of 12/31/24 and does not include the reinvestment of dividend payments. **Past performance does not guarantee future results.** Indices are unmanaged and not available for direct investment.

<sup>\*</sup> Beginning 1/1 of the year in column 1 through 12/31/24. Maximum drawdown is the largest percentage drop from a peak to a trough in the value of an investment portfolio. Data Sources: Morningstar, Ned Davis Research, and Hartford Funds.

## Many of the Market's Best Days Happen During the Worst Times

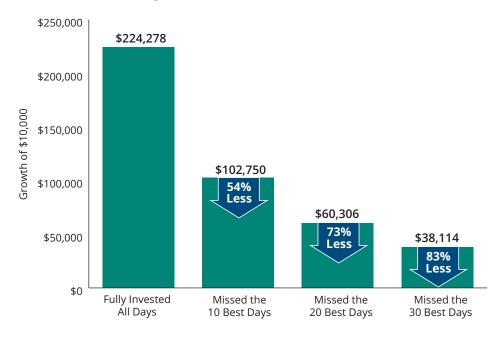
#### **Good Days Happen in Bad Markets**

S&P 500 Index Best Days: 1995-2024



#### Missing the Market's Best Days Has Been Costly

S&P 500 Index Average Annual Total Returns: 1995–2024



As of 12/31/24. **Past performance does not guarantee future results.** Indices are unmanaged and not available for direct investment. For illustrative purposes only. A bear market begins when the closing price for a stock index gains 20% from its low. Data Sources: Ned Davis Research, Morningstar, and Hartford Funds, 1/25.

## There Are Always Reasons Not to Invest

#### Negative Events, S&P 500 Index Returns, and Growth of \$10,000 for Years Ending in 5 Since 1975

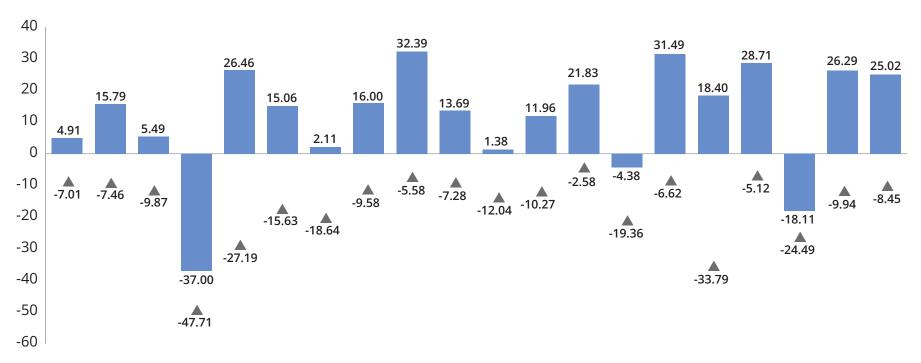
Year	Reasons Not to Invest	Stock Market Return for Calendar Year	Growth of \$10,000 Investment From Date in Column 1* to 12/31/24	
	Stagflation <sup>1</sup>			
1975	OPEC hikes oil prices	37.23%	\$3,422,055	
	May Day sparks volatility			
	Cold War			
1985	Air India Flight 182 bombed	31.73%	\$859,749	
	Widespread famine in Ethiopia			
	Oklahoma City bombing			
1995	Tokyo subway sarin gas attack	37.58%	\$224,278	
	US government shuts down twice			
	Hurricane Katrina		\$71,750	
2005	London bombings	4.91%		
	Massive earthquake in Pakistan			
	Syrian refugee crisis			
2015	Paris terrorist attacks	1.38%	\$34,254	
	Greek debt crisis			
	Trump tariffs			
2025	Market volatility	???	???	
	Middle East turmoil			

<sup>&</sup>lt;sup>1</sup> Stagflation is an economic cycle characterized by slow growth and a high unemployment rate accompanied by inflation.

As of 12/31/24. **Past performance does not guarantee future results.**\* Assumes an initial investment of \$10,000 in stocks beginning on January 1 of the year in column 1 through December 31, 2024, reinvestment of dividends and capital gains, and no taxes or transaction costs. Stocks are represented by the S&P 500 Index, which is a market capitalization-weighted price index composed of 500 widely held common stocks. Indices are unmanaged and not available for direct investment. For illustrative purposes only. Data Sources: Morningstar and Hartford Funds, 1/25.

## The S&P 500 Index Frequently Experienced Significant Dips

S&P 500 Index Annual Returns and Maximum Drawdowns (%) (2005-2024)

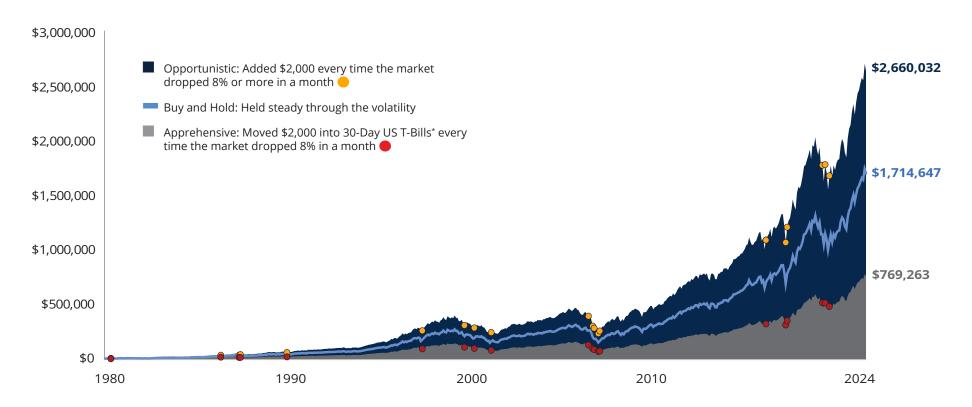


2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

■ S&P 500 Index ▲ Index Drawdown

## Being an Opportunistic Investor Has Historically Been Profitable

#### Hypothetical Growth of \$10,000 Invested in S&P 500 Index (1980–2024)

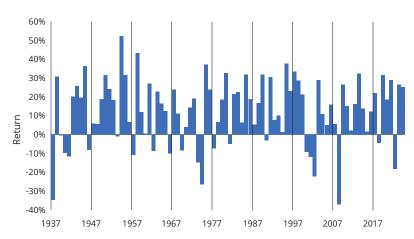


As of 12/31/24. Past performance does not guarantee future results. Indices are unmanaged and not available for direct investment. Assumes reinvestment of capital gains and dividends and no taxes. For illustrative purposes only. \*T-Bills are guaranteed as to the timely payment of principal and interest by the US government and generally have lower risk-and-return than bonds and equity. Equity investments are subject to market volatility and have greater risk than T-Bills and other cash investments. Data Sources: Thomson Reuters and Hartford Funds, 2/25.

## Stocks Can Become Less Volatile the Longer You Own Them

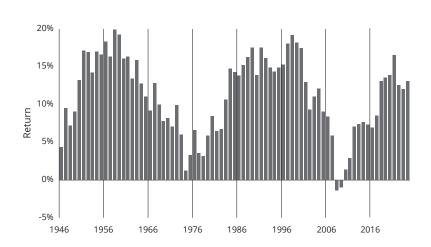
#### One-Year Holding Periods (1937–2024)

Stocks were up 76% of the time—67 up periods, 21 down



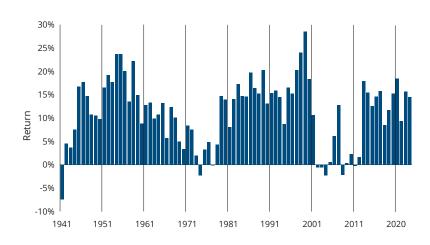
#### Ten-Year Holding Periods (1937–2024)

Stocks were up 97% of the time—77 up periods, 2 down



#### Five-Year Holding Periods (1937–2024)

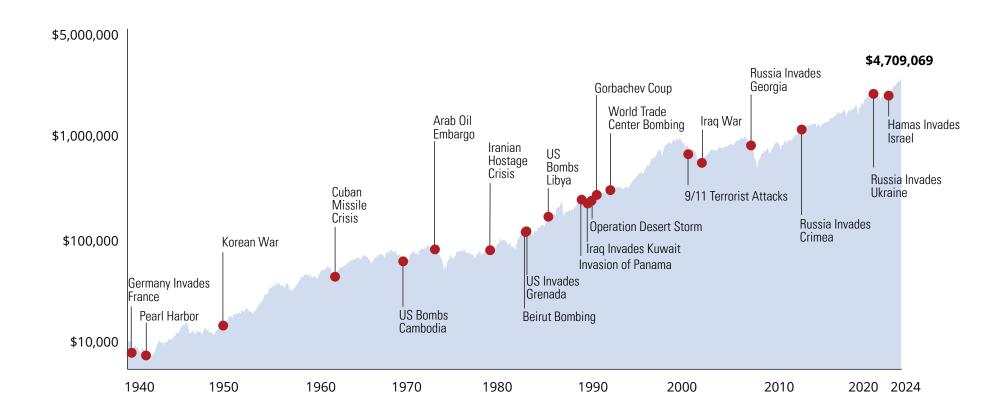
Stocks were up 90% of the time—76 up periods, 8 down



As of 12/31/24. **Past performance does not guarantee future results.** Equities are represented by the S&P 500 Index. Data Sources: Morningstar and Hartford Funds,

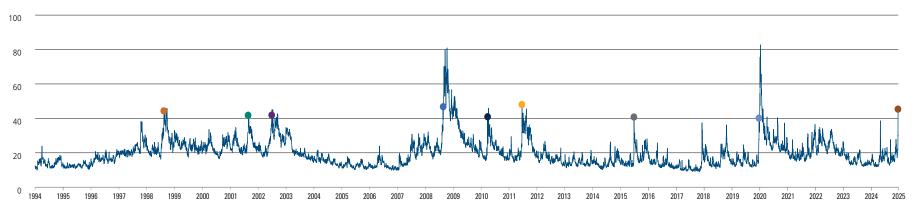
## Geopolitical Conflicts Had Minimal Impact on Long-Term Stock Performance

Growth of \$10,000 in the S&P 500 Index (1940-2024)



## Buying Stocks When Fear Runs High Has Historically Been Profitable

Chicago Board of Options Exchange (CBOE) Volatility Index (VIX) Levels of 40 or Higher Indicate Extremely High Levels of Fear (1994-2025)



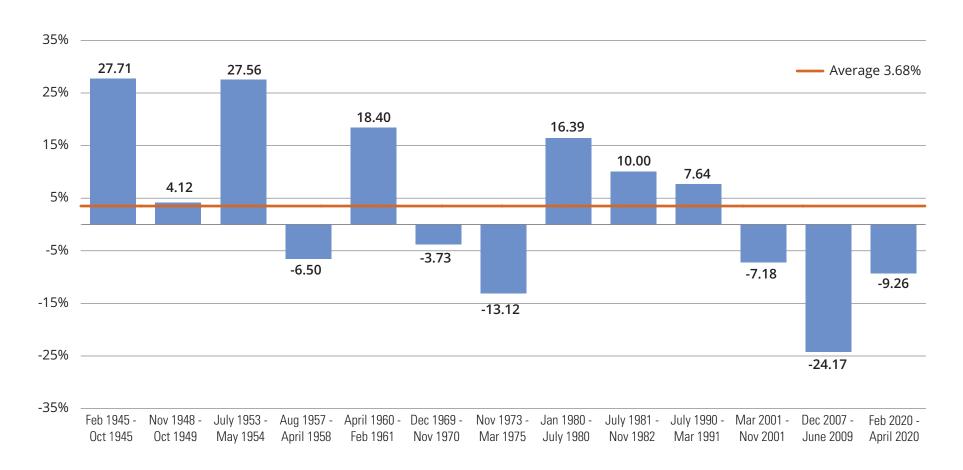
#### S&P 500 Index Returns (%) When VIX >40 Since 1994

Date	1 Year	3 Year	5 Year	S&P 500 Daily Loss*	Event
8/31/1998	39.82	7.14	2.48	-6.80	Russia's economic crisis
9/17/2001	-14.64	4.55	6.76	-4.89	Trading resumes for the first time following the September 11 terrorist attacks
7/22/2002	22.73	16.64	15.43	-3.29	Accounting scandals highlighted by bankruptcies at Enron and WorldCom
9/29/2008	-1.54	3.90	11.32	-8.79	US House of Representatives rejects a proposed \$700 billion bank bailout plan
5/7/2010	23.05	15.98	15.88	-1.53	"Flash Crash" causes stocks to decline rapidly with no apparent reason. Dow Jones Industrial Average falls 999 points intraday before recovering.
8/8/2011	28.09	22.59	16.76	-6.65	European debt crisis and S&P downgrades US government debt from AAA to AA+ for the first time in history
8/24/2015	17.48	17.34	14.94	-3.94	China currency devaluation sparks selloff
2/28/2020	31.29	12.15	16.85	-0.81	COVID-19 outbreak induces fear-based selling
4/4/2025	???	???	???	-5.96	Trump tariff increases raise trade-war and recession concerns

As of 4/7/25. Past performance does not guarantee future results. Assumes reinvestment of capital gains and dividends and no taxes. Indices are unmanaged and not available for direct investment. \*This column shows the S&P 500 Index's one-day loss on the date shown in column 1. VIX, commonly referred to as the "Fear Index," is the ticker symbol for the Chicago Board Options Exchange (Cboe) Volatility Index and measures the market's expectation of 30-day volatility. VIX levels below 20 reflect complacency, while levels of 40 or higher reflect extremely high levels of volatility. Data Sources: Hartford Funds, Morningstar, and Factset, 4/25.

## Stocks Posted Positive Returns During Recessions More Often Than Not

#### S&P 500 Index Performance During Recessions (1945-2024)



As of 12/31/24. Past performance does not guarantee future results. Indices are unmanaged and not available for direct investment. For illustrative purposes only Data Sources: Morningstar, Ned Davis Research, and Hartford Funds, 2/25.

## Bonds Helped Counterbalance Stocks in a Diversified Portfolio

Cumulative Returns for Stocks, Bonds, and a Balanced Portfolio (2000-2024)

Years	Stocks	Bonds	Balanced	Investor Mindset
2000-2002	-37.6%	33.5%	-6.4%	"Why do I own stocks?"
2003-2007	82.9%	24.2%	51.8%	"Why do I own bonds?"
2008	-37.0%	5.2%	-15.9%	"Why do I own stocks?"
2009-2017	258.8%	40.7%	129.8%	"Why do I own bonds?"
2018	-4.4%	0.0%	-2.2%	"Why do I own stocks?"
2019-2024	159.1%	7.0%	70.6%	"Why do I own bonds?"
2000-2024	538.8%	162.6%	358.7%	
Growth of \$100k	\$638,756	\$262,552	\$458,660	

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Investing involves risk, including the possible loss of principal. • Fixed income security risks include credit, liquidity, call, duration, and interest-rate risk. As interest rates rise, bond prices generally fall.

Diversification does not ensure a profit or protect against a loss in a declining market.

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